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## Cultural Policy Development

UMNB Conference | October 3, 2026



# Overview

- In 2024, the Town of Salisbury was the first phase of a pilot process to form a Cultural Policy, replicated by the process used by Acadian communities.
- Supported by UMNB, ArtsLinkNB, Association acadiennes des artistes professionnel.le.s.
- Adopted by Town Council in March 2026, including Terms of Reference for a Cultural Policy Implementation Committee.



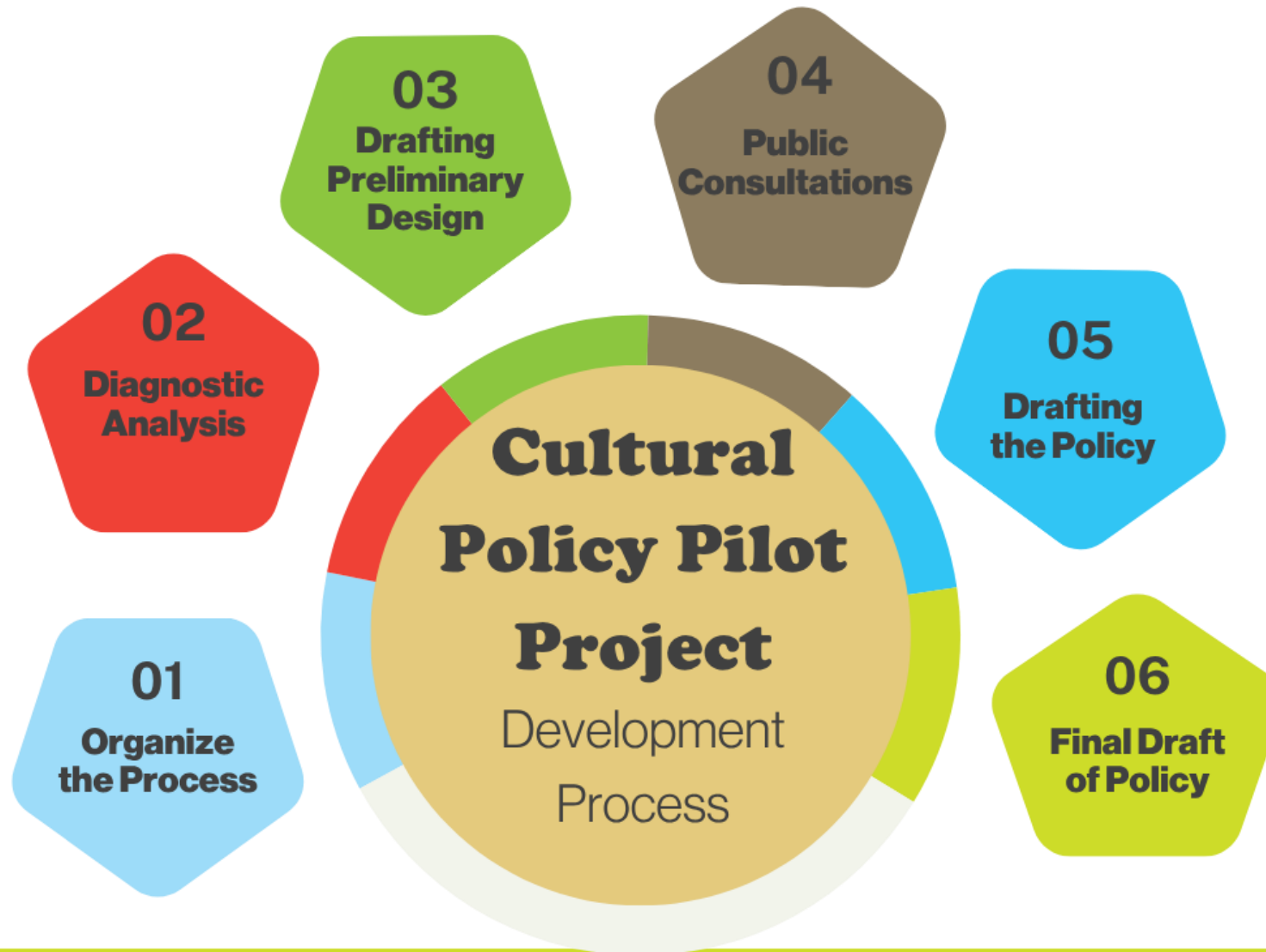


# Community Profile/Overview

- 2024 celebration of Salisbury 250
- Town celebrates and nurtures unique rural heritage, creative energy, and creative spirit
- Culture and appreciation of our community's culture ranges from our heritage to food and music or language and traditions



# Process Overview



# Development of Policy



Canadian Artists Representation  
(CARFAC) Training



Cultural Mediation  
Training with Michel  
Vallée



Cultural Policy  
Development Committee  
Members



# Guiding Principles

- Cultural Policy Guiding Principles matches the principles of the Town's 2023-2026 Strategic Plan:
  1. Inclusion
  2. Identity
  3. Accessibility
  4. Forward-Focused
  5. Integrity

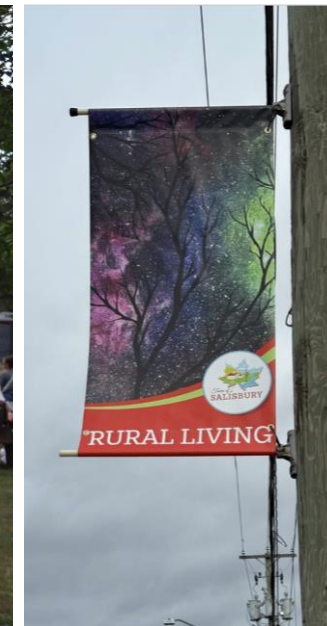


# Four Key Pillars

1. **Community & Belonging:** Ensuring all residents feel engaged, celebrated, and part of the new Municipality post-reform.
2. **Heritage:** Link to the past, inform the present, and guide the future.
3. **Partnerships & Building an Ecosystem:** Ensure collaboration for cultural initiative(s) across networks and stakeholders.
4. **Visibility of the Arts:** Engage and prioritize the arts, including professional standards that recognize artists, in municipal priorities/projects.



# Policy Implementation in Action





For more information:



Town of Salisbury  
Cultural Policy



Committee Terms of  
Reference (see p. 9 &  
11)



Salisbury 250  
Final Report



UMNB Cultural  
Policy Webpage



 [salisburynb.ca](http://salisburynb.ca)

Thank you! Merci!

