

Serving the Same Communities

MUNICIPAL LEADERS & NB POWER

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Énergie NB Power

UMNB 2026 Annual Conference and AGM, October 3, 2026

NB Power at a Glance



almost 2,900
employees



14
generating stations



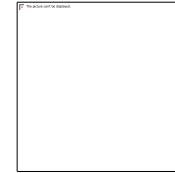
3,779 MW
total generating capacity



7,000 km
transmission lines



22,00 km
distribution lines



447,000
Customers served



20,743 GWh
total energy delivered



\$2.9 billion
in total sales of electricity



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An aerial photograph of a coastal town and harbor. The town, with various buildings and a prominent blue glass structure, is situated on a peninsula. A large body of water, likely a harbor or bay, surrounds the town. In the foreground, a road runs along the water's edge, with a small lighthouse and a bridge visible. The background shows a dense forested area under a clear sky.

We serve the same communities

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- An aerial photograph of a coastal town, likely Miramichi, New Brunswick. The town is situated on a peninsula or near a large body of water, with a bridge visible in the foreground. The water is a deep blue, and the town features a mix of residential and commercial buildings. The background shows a dense forested area.
- **Municipal leaders are often the first to hear concerns from residents.**
 - **Whether it's affordability, outages, growth, infrastructure, or development, those conversations usually start locally.**
 - **While municipalities and NB Power have different responsibilities, we serve many of the same people.**

An aerial photograph of a coastal city, likely Saint John's, New Brunswick, showing a large body of water, a bridge, and a city skyline. The image is overlaid with a semi-transparent blue filter.

**Strong communities depend on all of us
understanding the issues facing residents
and responding to them together.**



*Communities are
facing real pressures*



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- **Affordability remains top of mind for families, businesses, and local governments.**
- **Communities expect reliable services and infrastructure.**
- **Expectations for transparency and accountability continue to grow.**
- **At the same time, New Brunswick is seeing opportunities for growth that require planning and investment.**

**People want services they can depend on,
but they also want to understand why
decisions are being made and how those
decisions affect them.**

*What we are hearing
from New Brunswickers*



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Across the province, the themes are remarkably consistent:

Affordability.

Reliability.

**Understanding
how the energy
system is changing.**

**Knowing what
investments are being
made and why.**

**Confidence that
communities can
plan for the future.**



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People may not always agree with every decision, but they want clear information, context, and confidence the future is being planned responsibly.

The background image is a scenic landscape. The top half shows a clear blue sky with scattered white clouds. Below the sky, a line of green trees separates the sky from a town. A prominent church with a dark steeple is visible in the center. To the right of the church, there are white buildings with red roofs. The bottom half of the image shows a wooden boardwalk or bridge made of light-colored wood, with a simple wooden railing. The boardwalk runs along a body of water, which is covered with green lily pads. The water reflects the sky and the surrounding greenery.

What municipalities can expect from NB Power



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Better information

- More proactive communication.
- More context around major decisions and initiatives.
- Earlier engagement on issues affecting communities.

More predictable engagement

- Quarterly mayors' roundtables.
- Regular stakeholder updates.
- Continued support through Key Account Specialists and municipal outreach.

Better listening

- Two-way dialogue.
- Greater understanding of local impacts and concerns.
- Working together to identify issues before they escalate.



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**Our goal is not simply to communicate more.
It's to communicate earlier, more openly,
and in a way that helps communities
prepare and plan.**



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Building the future together

**New Brunswick's future depends on reliable
infrastructure, economic growth,
and strong communities.**

**The energy conversations ahead are
ultimately about ensuring communities
can succeed and residents can thrive.**

**Municipal leaders and NB Power
each have a role to play.**

A photograph of a high-voltage electrical substation. The scene is filled with complex metal structures, insulators, and power lines. In the lower-left foreground, a worker wearing an orange safety vest and a red hard hat is walking across a gravel-covered ground. The background shows more of the substation's infrastructure and some green trees under a cloudy sky. A semi-transparent orange banner is overlaid across the middle of the image.

Thank You



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