



Union of Municipalities
of New Brunswick
Union des municipalités
du Nouveau-Brunswick

Conference Sponsorship

2025 UMNb Annual Conference and AGM

DATE: OCTOBER 3 - 5, 2025

LOCATION: SAINT JOHN TRADE
AND CONVENTION CENTRE

302 - 259 Brunswick St
Fredericton, NB
E3B 1G8

www.umnbc.ca





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About UMNb

The Union of the Municipalities of New Brunswick (UMNB) is a bilingual association of sixty local governments of all sizes, representing over eighty percent of New Brunswick's population.

Since 1994, UMNb has advocated for strong, sustainable communities throughout the province. New Brunswick's municipalities decide UMNb's policies & priorities through member resolutions at Zone meetings in each region, and at our Annual General Meeting. Together, our members tackle local challenges and share solutions to make life better for their citizens.



About our Event



UMNB's Annual Conference will take place October 3-5 2025 at the Saint John Trade and Convention Centre. UMNb will be celebrating our 31st Annual Conference and AGM.

Delegates will hear from subject matter experts on hot local issues, share best practices, and build networks. Delegates can enjoy the popular Friday opening Night Reception & Trade Show, with multiple prize draws, and the Banquet & Awards on Saturday night. On Sunday, UMNb hosts their Annual General Meeting where members provide their input on the next years priorities.

UMNB's annual conference and AGM brings together municipal leaders from communities across New Brunswick. At our 2024 Annual Conference, delegates included mayors and councillors, CAOs and senior municipal administrators, and Regional Service Commission leadership.

UMNB's conference also is the place for federal and provincial decision makers to connect with local leaders. Special guests in 2024 included Party Leader and now Premier Susan Holt, Green Party Leader David Coon, Deputy Ministers, senior government officials, and industry & non-profit representatives with an interest in local priorities.



The Value

As a sponsor you bring a lot of value to our event. Your support helps us produce a quality event: booking speakers, engaging technical services, and ensuring that we can continue to inform our members on issues that matter. Your participation in the UMNb conference will enable you to:

- Grab the attention of key decision makers from across New Brunswick all at once.
- Deliver your message to conference participants before, during, and after the events.
- Build relationships with local decision makers.
- Collaborate to ensure a strong and viable municipal sector in New Brunswick.

How to become a sponsor?



Sponsorships are available on a first come, first serve basis. To book your spot please reach out to Communications and Events Coordinator Vanessa Pettersson at vanessa.pettersson@umnbc.ca or at 506-444-2285.

UMNB is pleased to offer multiple opportunities for partnership.

All sponsors receive:

- Your organization logo in conference handbook, on the registration page, on display during the conference, and on social media
- Thanks and recognition by Conference Chair throughout the weekend
- Linked information on UMNb Website
- Information material in delegate bags

Sponsorship Options

■ Logo Sponsor (Unlimited)

- Logo appears on all official conference documents \$750

■ Bronze Sponsorship Package (six spots)

- Branded message in Bulletin prior to the event
 - 1 full-access event passes
 - Discounted Trade Show booth (night or weekend) can be added for \$500
 - Display pop-up banner at event
- \$2,250

■ Silver Sponsorship Package (five spots)

- Branded message in Bulletin prior to the event
 - Quarter-page ad in delegate handbook
 - 2 full-access event passes
 - Discounted Trade Show booth (night or weekend) can be added for \$500
 - Display pop-up banner at event
- \$4,000

■ Gold Sponsorship Package (four spots)

- Branded email to delegates prior to the event
 - Branded message in Bulletin prior to the event
 - Half-page ad in delegate handbook
 - 3 full-access event passes
 - Discounted Trade Show booth (night or weekend) can be added for \$500
 - Display pop-up banner at event
- \$5,750

■ Platinum Sponsorship Package (three spots)

- 15 minute presentation at Breakfast or Lunch (subject to approval of UMNb)
 - Branded email to delegates prior to the event
 - Branded message in Bulletin prior to the event
 - Full-page ad placement in delegate handbook
 - 4 full-access event passes
 - Complimentary trade show booth (Friday - Saturday)
 - Display pop-up banner at event
- \$7,250

Be a part of our event!

The UMNb Annual Conference and AGM is a highlight for our membership. We rely on great sponsors like you to make our event a success. Our membership comprises more than two-thirds of municipalities in New Brunswick, that includes cities, towns, villages and Rural communities.

This year our event will have more than 25 guest speakers, a 50-booth trade show, and special guests including Party leaders, MPs and MLAs. This event allows your company to get in front of the decision-makers on a local level.

We thank you for your consideration and welcome the opportunity to discuss this further, at your convenience. For more information, or to book your spot at our event, please reach out to me by email or phone with my contact information below. Looking forward to an exciting and collaborative event!



Get in touch with us!

Vanessa Pettersson

Communication and Events Coordinator, UMNb



vanessa.pettersson@umnbc.ca



(506) 444 2285



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