



## 2023 UMN CONFERENCE SCHEDULE

**\*\*Updated November 17, 2023: Please note that this schedule is subject to change at any time without notice.\*\***

### Friday, November 24, 2023

9:00 am - **Registration**  
4:00 pm

*Conference Office*

9:00 - **Transportation and Infrastructure (DTI)**  
10:00 am *In partnership with AMANB*

Pre-register: [Here](#)

*Governor's Ballroom*

10:00 - **Emergency Measures Organization (EMO): Emergency Management – Are We Ready?**  
11:00 am

*In partnership with AMANB*

In recent years New Brunswick, its neighboring provinces and states have experienced the impact of pandemic, telecommunications failure, cyber-attack, active shooter, extreme weather, wildland-urban interface fire, and derailment events. While the risks may vary between communities, the need for individuals, groups, and governments to be prepared for disasters and emergencies is crucial. Our citizens expect and believe that we are ready today to deal with the risks. This session will discuss how ready we are and what we can do to be better prepared.”

Pre-register: [Here](#)

**Presenter:**

Kyle Leavitt, Director of NB Emergency Measures Organization

*Governor's Ballroom*

11:00 - **TRANSITION TIME**  
11:15 am

11:15 am - **Newcomer Integration in New Brunswick: Strategies for Municipal Excellence**  
12:15 pm

New Brunswick is a destination of choice for many newcomers from across Canada and around the world. This session will help municipal staff and elected officials understand strategies and best practices to create equitable opportunities for all residents, irrespective of their backgrounds. This crucial dialogue empowers decision-makers to implement policies that ensure fairness, representation, and equal access to resources for everyone.

**Panelist:**

Kim Chamberlain, Mayor of Bathurst

Maura McKinnon, Executive Director Multicultural Council  
*Governor's Ballroom*

11:15 am - 12:15 pm  
**Everyone, Everywhere, All at Once: The Rural Upper Fundy Partnership**  
To drive change around local issues such as housing, recreation, infrastructure renewal, and population growth, we need to build coalitions, or movements, around a shared value proposition that appeals to a variety of people and perspectives. No kidding. We all know that, but if we're honest, we often struggle to practice what we preach. In this workshop, Micha Fardy of non-profit Friends of Fundy & consultant Lisa Hrabluk of Wicked Ideas will explain how a cross-section of rural business and community members are building a values-based, solutions-focused regional partnership in the Upper Bay of Fundy.  
**Presenters:**  
Lisa Hrabluk, Wicked Ideas Consulting  
Micha Fardy, Friends of Fundy / Fundy Guild Inc.  
*Grand Ballroom D+E*

12:15 - 1:00 pm  
**LUNCH**  
*Presented by Bronze Sponsors (BrokerLink Insurance, National Police Federation, Canada Mortgage and Housing Corporation and Cybervisor)*  
*Conference Foyer*

1:00 - 2:00 pm  
**The Value and Importance of Trails and the NB Provincial Trails Strategy**  
This session will provide you with an overview of the recently developed Provincial Trails Strategy which was developed through the Department of Tourism, Heritage and Culture, key government departments and the trail industry. We will illustrate the key linkages between the strategy and municipalities and how you can become engaged in the implementation of the strategy. This session will also provide delegates with a greater understanding of the value of embracing trails and how you can create a more vibrant community that encourages residents to become more active, while also ensuring that trail tourists visiting your town have access to the amenities and services required to enjoy their experience and spend the all-important tourism dollars at local businesses.  
**Presenter:**  
Jane McCulloch, Terminus Consulting  
*Governor's Ballroom*

1:00 - 2:00 pm  
**QuadNB: ATV trails in your community**  
Exploring Your Community's Trail Systems in Municipalities session is a thrilling opportunity for enthusiasts and local residents to discover and discuss the extensive trail networks in their municipalities. Participants will gain valuable insights into the planning, maintenance, and sustainable use of ATV trails, ensuring a harmonious coexistence with nature and wildlife.  
**Presenters:**  
Jacques Poirier, General Manager  
Bob Stokes, Regional Director

Ryan Groom, Trekkitt TV and QuadNB Ambassador

*Grand Ballroom D+E*

2:00 - **TRANSITION TIME**  
2:15 pm

2:15 - **From Urban Centers to Rural Heartlands: Population Growth  
3:15 pm Challenges and Opportunities**

This Mayor's panel discussion explores the challenges and opportunities presented by population growth, including infrastructure demands, housing needs, and socio-economic implications.

**Panelist:**

Yvon Lapierre, Mayor of Dieppe  
Brad Henderson, Mayor of St. Andrews  
Trina Jones, Mayor of Woodstock  
Kate Rogers, Mayor of Fredericton

*Governor's Ballroom*

2:15 - **Service New Brunswick: Assessments**  
3:15 pm

Do you want to learn more about how property assessment works in New Brunswick? Join Service New Brunswick's Property Assessment Services for Assessment 101! In this session we will cover the basics of assessment, including our mandate, structure, timelines and how assessments are performed. Come hear how we collaborate with our partners to develop innovative solutions and look to modernize our function and system.

**Presenters:**

Maryem Mubareka, Director of Quality Assurance and Business Support  
Eric Roy, Director of Regional Operations

*Grand Ballroom D+E*

3:15 - **NETWORKING BREAK**

3:30 pm *Presented by Silver Sponsors (Intact Public Entities, Englobe, NWMO)*

*Conference Foyer*

3:30 - **Moving Upstream: A Comprehensive Approach to Community Safety  
4:30 pm at the Local Level**

This workshop aims to offer fresh perspectives on community safety to help municipalities build a safer, more inclusive, and resilient future for all residents. Specifically, the workshop will delve into comprehensive, evidence-informed approaches to community safety at the local level.

Discover how communities across Canada are shifting their focus upstream by addressing root causes and risk factors and embracing proactive solutions to reduce crime and enhance safety. Drawing from 50 years of research, this presentation will offer a deeper understanding of what truly works to create safer communities while simultaneously reducing reliance and pressure on policing and the criminal legal system. It will also highlight the experiences and lessons learned from municipalities throughout Canada, uncovering innovative and cost-effective practices that

are reshaping the landscape of community safety.

**Presenter:**

Audrey Monette, Director of Projects and Research, Canadian  
Municipal Network on Crime Prevention

*Governor's Ballroom*

3:30 -  
4:30 pm

**Community Sustainability: Shediac Smart Energy Community**

This session will look to highlight the Shediac Smart Energy Community Project. By sharing success stories, best practices and engagement from the community, the session aims to encourage greater collaboration and empower more communities to become proactive climate champions in the province.

**Presenters:**

Roger Caissie, Mayor of Shediac  
Brent Staeben, Director responsible for Smart Grid Atlantic

*Grand Ballroom D+E*

4:30 -  
6:00 pm

**FREE TIME**

6:00 -  
7:00 pm

**Opening Reception**

*Gather with municipal colleagues to hear remarks from provincial party leaders and MPs as we officially open the conference. Light refreshments provided.*

*Grand Ballroom D+E*

7:00 -  
9:00 pm

**Trade Show**

*Grand Ballroom and Foyer*

9:00 -  
11:00 pm

**Canoe Hospitality Evening**

*Victoria Room, Second Floor*

**Saturday, November 25, 2023**

**\*\*There will be assigned seating for Saturday daytime events.\*\***

7:00 am -  
12:00 pm

**Registration**

*Conference Office*

6:45 -  
8:00 am

**HOT BREAKFAST**

*Presented by McInnes Cooper*

*Grand Ballroom and Foyer*

8:00 -  
8:15 am

**UMNB Welcome**

*Grand Ballroom*

8:15 -  
8:30 am

**Workshop presented by McInnes Cooper**

Start the day with breakfast and learn how McInnes Cooper can support legal service needs in your community.

**Presenter:**

Chris Pelkey, Lawyer

*Grand Ballroom*

8:30 -  
9:00 am

**Federation of Canadian Municipalities & Green Municipal Fund Update**

Learn how FCM represents municipal interests. Be among the first to learn about GMF – FCM’s biggest program – soon to be launched funding offers in municipal buildings, community energy systems, organic waste to energy, and municipal fleet electrification.

**Presenter:**

Carly Howes. Human Resources Advisor, GMF

*Grand Ballroom*

9:00 -  
9:15 am

**TRANSITION TIME**

9:15 -  
10:30 am

**Municipal Finance: Taking Stock of Where We Are**

Join us as financial experts review the current financial structure for municipalities and learn about how it could impact future financial planning and municipal decision-making.

**Presenter:**

Pierre-Marcel Desjardins, professor, Université de Moncton

*Grand Ballroom*

10:30 -  
10:45 pm

**NETWORKING BREAK**

*Presented by NB Power*

*Grand Ballroom Foyer*

10:45 -  
11:45 pm

**Minister’s Keynote**

Honourable Glen Savoie, Minister of Local Government and Minister responsible for La Francophonie

*Grand Ballroom*

11:45 -  
12:30 pm

**LUNCH**

*Presented by Atlantic Lottery*

*Grand Ballroom and Foyer*

12:30 -  
12:45 pm

**Workshop presented by Atlantic Lottery**

Find out how ALC is building stronger communities in New Brunswick and across Atlantic Canada.

**Presenter:**

Molly Cormier, Directors of Brand and Communications

*Grand Ballroom*

12:45 -  
2:00 pm

**Keynote: Diane Kalen-Sukra**

Diane specializes in collaborating with local governments and organizations, shedding light on the pervasive issue of toxic culture and its profound effects on individuals, operational efficiency, and institutional vitality. Diane is looking forward to sharing insights on the timeless art of living and working well together—more crucial than ever in these times.

*Grand Ballroom*

2:00 - **NETWORKING BREAK**  
2:15 pm *Presented by Xplore*

*Grand Ballroom Foyer*

2:15 - **Workshop presented by Xplore**  
2:30 pm Discover how Xplore is enabling innovative broadband services for better everyday rural living throughout NB.

**Presenter:**

Charles Beaudet, Vice President Xplore Inc

*Grand Ballroom*

2:30 - **Building Together: Housing Needs in New Brunswick**  
3:30 pm This panel discussion focuses on challenges and opportunities for municipalities to increase their housing supply. Panelists will highlight their organization's priorities and discuss best practices for collaboration with municipalities. Learn more about how municipalities can take effective action as housing needs continue to grow.

**Presenters:**

Jeremy Tessier, CMHC

François Boutot, NB Housing Corporation

Mylene Vincent, NB Housing Hub

*Grand Ballroom*

3:30 - **TRANSITION TIME**  
3:45 pm

3:45 - **A Year of Transition: The Good, the Bad & the Ugly**  
5:00 pm 2023 has been a year of change for all municipalities in New Brunswick. This session will have two parts including a panel discussion about challenges and successes over the last year and the second part will be a table discussion about your community with other municipalities across the province.

**Panelist:**

Erica Warren, Mayor of Maple Hills

Donna Reardon, Mayor of Saint John

Bert Beaulieu, Mayor of Grand Falls

Jean-Guy Levesque, Mayor of Campbellton

*Grand Ballroom*

5:00 - **FREE TIME**  
6:00 pm

6:00 - **UMNB Reception**  
7:00 pm

*Grand Ballroom Foyer*

7:00 - **UMNB Banquet and Awards**  
9:00 pm *presented by CN Rail*

*Grand Ballroom*

9:00 - **UMNB Social: Sip Around Fredericton**  
11:00 pm

*Governor's Ballroom*

## Sunday, November 26, 2023

7:00 - **HOT BREAKFAST**

8:00 am *presented by Checkpoint and MNP Digital*

*Grand Ballroom*

8:00 - **Cyber Workshop presented by Checkpoint and MNP Digital**

8:45 pm Prepare for the day with breakfast and learn about how your municipality can address its privacy protection and cyber security risks.

**Presenters:**

Eric Robert, Sales Specialist MDR & IR, Checkpoint

Ian MacMillan, Senior Manager Cyber Security Risk Management, MNP Digital

*Grand Ballroom*

8:45 - **TRANSITION TIME**

9:00 am

9:00 - **UMNB Annual General Meeting**

10:30 am

*Grand Ballroom*

10:00 - **NETWORKING BREAK AND CHECK OUT**

10:30 am

*Grand Ballroom Foyer*

10:30 am **UMNB Annual General Meeting**

- 12:30

pm

*Grand Ballroom*

12:30 - **Board of Directors Meeting (For Board Members only)**

1:00 pm

*Victoria, second floor*

## THANK YOU TO OUR 2023 SPONSORS / MERCI À NOS COMMANDITAIRES POUR 2023

