



2022 SPONSORSHIP

About UMNB

The Union of the Municipalities of New Brunswick (UMNB) is a bilingual association of sixty-one local governments of all sizes, representing over one third of New Brunswick's population.

Since 1994, UMNB has advocated for strong, sustainable communities throughout the province. New Brunswick's municipalities decide UMNB's policies & priorities through member resolutions, at Zone meetings in each region, and at our Annual General Meeting. Together, our members tackle local challenges and share solutions to make life better for their citizens.

About our 2022 Annual Conference

UMNB's Annual Conference will take place **October 7-9 2022** at the Delta Fredericton. UMNB will be celebrating our **28th Annual Conference**.

Delegates will hear from subject matter experts on hot local issues, share best practices, and build networks. Delegates can enjoy the popular **Opening Night Reception & Trade Show**, with multiple prize draws, and the **Banquet & Awards** on Saturday night. Members vote on policy resolutions and governance at UMNB's **Annual General Meeting** on Sunday.

Why be a Sponsor

As a sponsor, you bring a lot of value to our event. Your support helps us produce a quality event: booking speakers, engaging technical services, and ensuring that we can continue to inform our members on issues that matter. Your participation in the UMNB conference will enable you to:

- Get the attention of key decision makers from across NB all at once.
- Deliver your message to conference participants before, during, and after the events.
- Build relationships with local decision makers.
- Ensure a strong and viable municipal sector in New Brunswick.

Who You'll Reach

UMNB's conference brings together municipal leaders from communities across New Brunswick. At our 2022 Annual Conference, delegates included mayors and councillors, CAOs and senior municipal administrators, and Regional Service Commission leadership.

UMNB's conference also is the place for federal and provincial decision makers to connect with local leaders. **2021 special guests** included provincial MLAs and political party leaders, federal MPs, senior government officials, and industry & non-profit representatives with an interest in local priorities.

Thank you for your interest and support of the Union of the Municipalities of New Brunswick!



2022 SPONSORSHIP PACKAGES

How to Sponsor?

A description of this year's conference sponsorship opportunities follows. Sponsorships are available on a **first come, first serve basis**. To book your spot please reach out to UMNB Executive Director Dan Murphy at dan.murphy@umnbc.ca or at 506-444-2285.

UMNB is pleased to offer multiple opportunities for partnership. **We are happy to explore other options that meet your budget and priorities.**

All sponsors receive:

- Organization logo in conference handbook, registration page, and social media
- Logo on conference displays during the event
- Thanks and recognition by Conference Chair throughout the conference
- Linked logo on Website
- Information sent out to delegates pre and post conference



PLATINUM SPONSOR (\$6000) (3 available)

- Speaking opportunity before conference lunch or banquet (subject to approval of UMNB)
- Branding on delegate tables and food stations
- Full-page ad placement in delegate handbook
- Complimentary trade show booth
- Two complimentary conference passes, including Reception and Banquet



GOLD SPONSOR (\$4500)

- Speaking opportunity before breakfast or conference plenary session (Subject to approval by UMNB and while space last)
- Branding on delegate tables and food stations
- Half-page ad in delegate handbook
- Information material in delegate bags



SILVER SPONSOR (\$2500)

- Branding on workshop tables and food stations during delegate coffee break
- Quarter-page ad in delegate handbook
- Information material in delegate bags



BRONZE SPONSOR (\$1000)

- Information material in delegate bags
- Public Recognition during workshops and AGM

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