



# Cybersecurity:

Protection of City of Saint John  
information system hardware, software and data

September 23, 2021



# Investing in Cybersecurity

**Cyber threat** is an activity intended to compromise the security of an information system by altering the availability, integrity, or confidentiality of a system or the information it contains

**Cybersecurity** involves the measures taken to protect a computer or computer system from an unauthorized access or attack

# Cyber Threats




SMART PHONE GLOBAL  
TARGETING EXPLOITS WWW HIGH-TECH  
ESPIONAGE PIRACY  
DETECTION SERVICES RISKS

People are often the prime target for a cyberattack

CYBER CRIME  
SECURE CODING PROTECTION  
MALWARE  
SSL RANSOMWARE PHISHING  
CYBER WAR  
OFFENSIVE MONEY  
APPS USER  
SOFTWARE  
COMPUTER SYSTEM  
INTERNET  
GLOBAL TARGET  
WEB

# Cost of CSJ Cyberattack

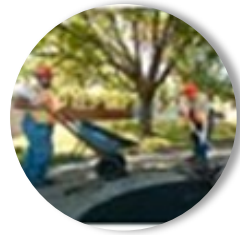
- Phishing email
- Reconnaissance
- Administrative Rights
- Lateral Movement
- 13 Nov 2020 Attack
- All Windows Servers Impacted
- Temporary Network – Days
- Core Network – 14 Weeks
- Back-Up System – 18 Weeks
- Application (60+) Restores 2022

	Event Management	\$34,421
	Recovery Consultants	\$902,683
	Forensic Consultants	\$295,955
	Third Party Vendors	\$460,098
	Equipment	\$1,189,141
	Overtime	\$43,198
	Response	\$10,681
	Business Continuity	\$14,234
	Estimated Total 6 Apr 2021	\$2,950,409

# Intangible Costs of Cyberattacks



Workforce  
Balance



Productivity



Pride In IT  
Customer Service



Opportunity



Confidence in IT  
Service Delivery



Data Loss

# Security Investment Since 2019

- ✓ Risk Threat Assessments
  - ✓ Security Information and Event Management (SIEM)
  - ✓ Cyber Insurance
  - ✓ Enhanced Antivirus Solution
  - ✓ Vulnerability Scanning and Penetration Testing
  - ✓ Cybersecurity Expertise
  - ✓ Patching
  - ✓ Employee Education - Cybersecurity 101
- ✓ Firewall Upgrades
- ✓ Payment Card Industry (PCI) Compliance Process\*
- ✓ Security and Recovery Plans

# SIEM and SOC



Security Information and  
Event Management

Security Operations Centre

- Alert to Suspicious Activity
- Containment of Damage
- Partnership in Rebuild

# Continuous Improvement of Cybersecurity

- Access (MFA)
- Enhanced Security in Network Design
- Robust Back-up System
- Documentation of Network, Applications, Data Governance
- Policy and Standard Operating Procedures (User)
- Enhanced Education of the User
- Continuous Upgrading of IT Team Skills



# Long-Term Impacts on City Services

- The City has continued to deliver all required services throughout the event.
- Security and stability of systems have been enhanced through the recovery process.
- Operating costs have increased to enhance security management and management of capital equipment cost has increased.
- In the short-term, the City is leveraging workarounds as services are restored and some services are being delivered manually until full restoration. Data availability is allowing for restoration of applications.
- The City does not see any long-term negative impacts on the City's ability to deliver services.

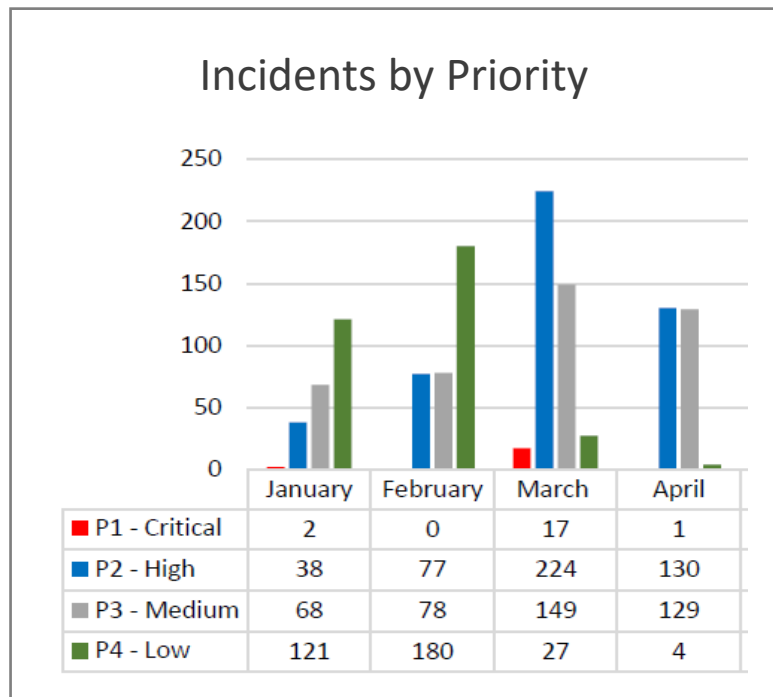


# Assume You Are Already Hacked



Incident Response Preparation

# Security Operations Centre



## April Analysis

- 698.4M Security Events
- 470 Security Alerts
- 275 Incidents Investigated
- 2 Incidents Escalated

# Implications on GNB Municipal Sector

- More awareness that attacks are taking place and it is not “if” but “when” the next attack will take place.
- Majority of municipalities in NB are small with limited resources to respond to attacks of this magnitude. GNB should consider investing in a strategy to help smaller municipalities with cyber security event management.
- Enhanced collaborative discussions between municipalities pertaining to such events would be beneficial.
- Need for a shared emergency vendor procurement vehicle shared across municipalities.



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