



STRONGER TOGETHER

2021 VIRTUAL CONFERENCE AND ANNUAL GENERAL MEETING

Who We Are

The Union of the Municipalities of New Brunswick (UMNB) is a bilingual association of sixty-one local governments of all sizes, representing over one third of New Brunswick's population.

Since 1994, UMNB has advocated for strong, sustainable communities throughout the province. Our member municipalities decide UMNB's policies and priorities through member resolutions, regional zone meetings, and at our Annual General Meeting. Together, our members tackle local challenges and share solutions to make life better for their citizens.

2021 Conference and Annual General Meeting

Navigating Social Media, September 9, 2021

Social Media allows you to connect directly with citizens and share information like never before. It also connects you to a world of abuse, misinformation, and expectations of 24/7 availability. Learn how to manage the firehose of information, engage with community members, effectively respond to negativity online, and have work-life balance in the online world.

Growing Communities, September 16, 2021

We all know that immigration and population growth are necessary for the growth and sustainability of our communities. What can you do to welcome and retain newcomers? How can you keep youth in your community? Hear success stories and best practices for opening your community's gates.

Cybersecurity: You are the Weakest Link, September 23, 2021

Municipalities across the country are hearing alarm bells about cybersecurity. Cybercriminals are always updating their attacks and the good guys aren't always keeping pace. How can you protect your municipal assets, your residents' data, and yourself? Get tips on how to keep yourself safe, hear from communities who've learned lessons the hard way, and find out what to do when it happens to you.

Municipal Reform, September 30, 2021

The Government of New Brunswick is coming to the finish line of a process to radically change our local governance system. Hear about the current state of the process, ask questions, and join a roundtable discussion on the proposed reforms and what they mean for your community.

Annual General Meeting, October 3, 2021

Members undertake the business of UMNB at the Annual General Meeting, including deciding policies and priorities by voting on resolutions, hearing financial and operational reports, and receiving updates on committee and zone work. Together we will also celebrate the winners of UMNB's Memorial and Long Service Awards, toast municipalities marking milestones of incorporation, and honour municipal elected officials who have passed away.