

ANNUAL CONFERENCE 2019



Union of the Municipalities of New Brunswick

Fredericton NB, 4 – 6 October 2019

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NOTES

2019 CONFERENCE AGENDA

Friday October 4, 2019

9:00 am –
4:00 pm

Conference Registration
Mezzanine

10:00 am –
11:30 am

AMANB Workshop: Building an Effective Council and Senior Staff Working Relationship

Junior Ballroom

Note: Separate Registration

One of the keys to success for any municipality is a positive working relationship between the elected officials and the permanent staff, particularly the senior managers. When the relationship works, Council trusts staff to manage the municipality's affairs and implement the Council vision; staff trusts Council to "have their back" when the going gets tough. When the staff/Council relationship doesn't work, the lack of trust can limit the effectiveness of the municipality and can damage the way the municipality is viewed by the community. So, what makes for a positive working relationship or a not-so-positive working relationship between Council and staff? Murray Jamer has seen both the good and the bad during his career as a municipal administrator and is prepared to share his blunt views and provide advice on what to do and what not to do.

Speaker:

- Murray Jamer, P. Eng. Senior Engineer, Municipal & Management Specialist, R.V. Anderson Associates Limited

11:30 am –
12:30 pm

Board of Directors Meeting

Garrison Room

1:00 pm –
2:00 pm

Beyond the Ramp: Building Accessible & Inclusive Communities

Junior Ballroom

Accessible communities are universally-designed, barrier-free, and don't limit anyone's participation. In this workshop, think outside the box about what "accessibility" includes. Hear success stories from communities like yours, learn about available funding, and get hands-on with equipment (that's available for free!)

Speakers:

- Haley Flaro, Executive Director, Ability NB
- Denise Coward, CNIB (Canadian National Institute for the Blind)
- Arlene Etchen, Outreach Specialist, CMHC (Canada Mortgage and Housing Corporation)
- Sarah Wagner, Executive Director, NBACL (New Brunswick Association for Community Living)

2:00 pm –
2:15 pm

Networking Break

2:15 pm –
3:15 pm

Evaluate Your CAO (Without Anyone Quitting)

Junior Ballroom

Councils rely on their CAO to help them achieve their goals, and a strong relationship is a must-have for municipal success. How do you evaluate performance and improve that relationship? In this workshop, learn about the (free) CAO Performance Evaluation Toolkit developed by CAMA to foster open conversations between Council and CAOs, and hear from a local CAO and Mayor how the process worked in their community.

Speakers:

- Jeff Renaud, CAMA President

2:15 pm –
3:45 pm

QUEST-FCM Update: Funding and Tools

Garrison Room

Over fifty New Brunswick communities have developed Community Energy Plans or Local Action Plans to reduce their greenhouse gas emissions. Now what? In this workshop, get info about tools, resources, and best practices to help implement your community's plans and projects, including FCM funding opportunities, Smart Energy Communities, "Getting to Implementation" indicators/strategies, and more. Open to non-QUEST members.

Speaker:

- Eddie Oldfield, FCM Regional Climate Advisor
- Sara Mudge, Community Energy Specialist, NB Power

3:15 pm –
3:30 pm

Networking Break

3:30 pm –
4:30 pm

Effective Use of Social Media

Junior Ballroom

Citizens increasingly expect to connect with their community and leaders via social media. Are you using it effectively? In this workshop, learn how elected leaders and municipalities can best use social media to connect, inform, and engage, while taking steps to avoid landmines. Get tips for different platforms and learn how to embrace social media (while maintaining your sanity).

Speaker:

- Heather MacLean, TaylorMade Solutions

6:00 pm

Official Welcome

Junior Ballroom

6:30 pm

Opening Reception and Trade Show

Grand Ballroom

Saturday October 5, 2019

7:00 am –
1:00 pm **Registration**
Mezzanine

7:00 am –
8:30 am **Hot Breakfast**
Grand Ballroom

8:00 am –
8:30 am **Sponsor Presentation**
Grand Ballroom

8:30 am –
8:45 am **Welcome and Update from UMNB**
Grand Ballroom

8:45 am –
9:15 am **Community Funding and Equalization Grant Explained**
Grand Ballroom
Learn how the Community Funding and Equalization Grant is calculated.

Speaker:

- Ryan Donaghy, ADM, Environment and Local Government

9:15 am –
10:00 am **Status Update on Municipal Reform and Q&A**
Grand Ballroom
Hear from Environment and Local Government Minister Jeff Carr about government plans for municipal reform.

Speaker:

- Minister Jeff Carr, Environment and Local Government

10:00 am
– 10:15
am **Networking Break**

10:15 am
– 11:15
am **Municipal Revenues and the Demographic Crunch (French)**
Grand Ballroom
New Brunswick's municipalities are facing a two-part crunch: demographic and financial. Fewer young people and workers means the sustainability of local services, business, and communities is threatened. Meanwhile, in many municipalities, costs & responsibilities are growing faster than revenues. Are "bricks and mortar" property taxes sufficient in a digital economy? What's the alternative? In this session, Richard Saillant will share new economic & demographic research about the status quo and what's ahead. Discuss what local leaders need to know about how coming challenges will impact your region, and what we can do about it.

Speaker:

- Richard Saillant, economist and author

Climate Change at the Local Level (English)

Junior Ballroom

10:15 am
– 11:15
am

From flooded homes to ice storms to damaged infrastructure, climate change hits home at the local level. In this session, the Conservation Council will discuss their report on the health impacts of climate change, including projections and community health profiles of 16 New Brunswick municipalities. NB's Climate Change Secretariat will share adaptation measures that are working in municipalities, the latest climate change projections, and details about provincial funding & adaptation plan help.

Speakers:

- Dr. Louise Comeau, Director of Climate Change and Energy Solutions, Conservation Council
- Robert Capozzi, A/Director, Climate Change Adaptation, Climate Change Secretariat

Zone Meetings

11:15 am
– 12:00
pm

Zone 1: *Grand Ballroom (St. John Room)*

Zone 2: *Garrison Room*

Zone 3: *Jr. Ballroom (Petitcodiac)*

Zone 4: *Boardroom 3*

Zone 5: *mawew room*

Zone 6: *St. Croix Room*

Zone 7: *Boardroom 2*

Zone 9: *Studio*

12:00 pm
– 1:00 pm

Lunch

Grand Ballroom

Keynote Presentation: 13 Ways to Kill Your Community

Grand Ballroom

Want to ensure your community fails? Doug Griffiths is here to help!

12:30 pm
– 1:45 pm

Based on his bestselling book, Doug outlines 13 ways that communities sabotage themselves, often without knowing it, and offers tongue-in-cheek lessons on what really makes the difference between a prospering community and a failing one. Doug delivers data, personal experience and anecdotes with both wit and wisdom, and ensures audience members leave inspired and confident in their role to make their community successful. www.13ways.ca

2:00 pm –
3:00 pm

Regional Collaboration: The Good, the Bad, and the Barriers

Grand Ballroom

Some communities are making regional collaboration work, others are hitting barriers, and other regions are off the rails. In this panel discussion, local leaders will share their experiences and discuss what's going right, what's going wrong, and what needs to change at the provincial level.

Municipal Elections 2020: Recruiting & Mentoring Women & Youth

Junior Ballroom

2:00 pm –
3:00 pm

New Brunswick's 2020 municipal elections are coming up fast, and some communities are expecting high turnover. Meanwhile, women occupy less than 30% of seats, and youth are underrepresented. What can individuals & communities do to recruit great colleagues and get diverse voices around the table? In this session, hear about FCM's *Towards Parity in Municipal Politics* action plan to increase women's participation, and get concrete tools and examples from their pan-Canadian consultations. Hear from colleagues what worked for them and share your own ideas on how to be an effective mentor.

Speakers:

- Stephanie Hoey, Project Manager, FCM Toward Parity in Municipal Politics
- Kim Poffenroth, Chief Electoral Officer, Elections NB
- Teri McMackin, Councillor, Petitcodiac
- Grace Losier, Mayor, Grand Bay-Westfield

World Café (language by table)

Grand Ballroom

3:00 pm –
4:30 pm

Connect with other communities that share your issues and take a deeper dive into key municipal topics. This session will feature small discussion tables with a specific focus and discussion lead. Topics will be chosen by delegates.

6:00 pm –
7:00 pm

Pre-Banquet Reception

Convention Centre

7:00 pm –
10:00 pm

UMNB Banquet & Awards

Convention Centre

Enjoy an evening of dinner, entertainment, and celebrating the achievements of your fellow local leaders

Sunday October 6, 2019

7:00 am –
8:30 am

Hot Breakfast

Grand Ballroom

8:00 am –
8:30 am

Sponsor Presentation

8:30 am –
1:00 pm

UMNB Annual General Meeting

Grand Ballroom

1:00 pm –
2:00 pm

Board of Directors Meeting

Garrison Room



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PRESIDENT'S MESSAGE

Welcome to the 2019 Annual Conference!



This weekend we are gathering with like-minded people who all want the same thing: the best for our communities. We all understand that when our communities prosper, New Brunswick achieves greatness as well. Let us then take the time to listen and learn from each other, and then speak in one united voice, for we are those who are closest to the hearts of our communities.

In the meantime, may we enjoy each other's company, be quick to share our stories and of course enjoy a good laugh on occasion. This weekend I look forward to welcoming and spending time with each & every one of you.

Together, we are the Union of the Municipalities of New Brunswick.

A handwritten signature in black ink, reading "Wayne Sturgeon".

Wayne Sturgeon
President, UMN



2018/2019 BOARD OF DIRECTORS



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Zone 1

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Zone 6

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Zone 7

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Head
Zone 7

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Drummond
Zone 9

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Grand Falls
Zone 9

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Cities

Councillor Jean-Claude
Cormier, Dieppe
Cities

Mary Jane Banks,
Rothesay
AMANB

MEMORIAL AWARDS

Each year during our Annual Conference, UMNb presents awards to municipal elected officials and volunteers as nominated by our membership. We congratulate and thank the recipients for their dedication to municipal public service.

LOUISE BREAU MEMORIAL AWARD

The late Mayor Louise Breau of Millville NB was a person of great integrity and never-ending dedication. She worked diligently for the betterment of municipalities in New Brunswick, without thinking of her own gain. Louise was a reliable, sincere and dynamic person who always had a smile and the time to listen. She was a person who wanted to be involved and would help out in any way, no matter how big or small the effort was on her part.

RAYMOND MURPHY MEMORIAL AWARD

The Raymond Murphy Memorial Award was established in 2017 in honour and memory of our past President, Executive Director, and friend Raymond Murphy of Rexton NB. Raymond was a man who loved his community deeply, and who devoted his whole life and his whole heart to public service. His legacy lives on in the lives he touched, the causes he advanced, and the community he made better through his efforts.



2018 Louise Breau Recipient: Emil Olsen, Councillor, Quispamsis.

2018 Raymond Murphy Recipient: Scott Dunlop, community volunteer in Woodstock and Carleton County.

LONG SERVICE AWARDS

UMNB presents Long Service Awards to officials who have served 12, 20, or 35 years. Our thanks and congratulations to the following delegates on reaching these milestones:

12 YEARS

Michael Likely, Deputy Mayor of Grand-Bay Westfield

Michel St-Amand, Deputy Mayor of Drummond

Robert Corkerton, Councillor of Dorchester

20 YEARS

Ann Seamans, Mayor of Riverview

Denis McIntyre, Mayor of Charlo

Dennis C. Greene, Mayor of Grand Manan

Judy Scott, Mayor of Port Elgin

Mark A. Ingersoll, Councillor of Grand Manan

Maureen Porter, Councillor of Plaster Rock

Robert Moses, Deputy Mayor of Grand Manan

William Flanagan, Councillor of Rexton

IN MEMORIAM

In loving memory of those we have lost:

Bruce M. D. Storey, d. Jan 21, 2019. Councillor of Doaktown

Claude Curwin, d. Apr 14, 2019. Councillor and Deputy Mayor of Riverview

Donald Cooper, d. Jun 30, 2019. Councillor of Gondola Point, Quispamsis

Earl William "Bill" Estabrooks, d. Mar 9, 2019. Councillor of Sackville

Elmer Walker, d. Mar 11, 2019. Mayor of Drummond

John Brennan, d. Nov 3, 2018. Councillor and Deputy Mayor of Blacks Harbour

LeRoy Washburn, d. Apr 13, 2019. Councillor and Deputy Mayor of Oromocto

Stanley M. Donovan, d. Feb 2, 2019. Councillor of Doaktown

UMNB MEMBER ZONES

ZONE 1

Blackville • Chipman • Doaktown •
Minto • Miramichi • Rexton • Richibucto
• Upper Miramichi

ZONE 2

Alma • Dieppe • Dorchester •
Hillsborough • Petitcodiac • Port Elgin •
Riverside – Albert • Riverview •
Sackville • Salisbury • Shediac

ZONE 3

Grand Bay – Westfield • Hampton •
Norton • Quispamsis • Rothesay •
St. Martins • Sussex • Sussex Corner

ZONE 4

Blacks Harbour • Grand Manan • McAdam • St. Andrews • St. George • St. Stephen

ZONE 5

Cambridge Narrows • Fredericton • Fredericton Junction • Gagetown • Hanwell Rural Community •
Harvey • New Maryland • Oromocto

ZONE 6

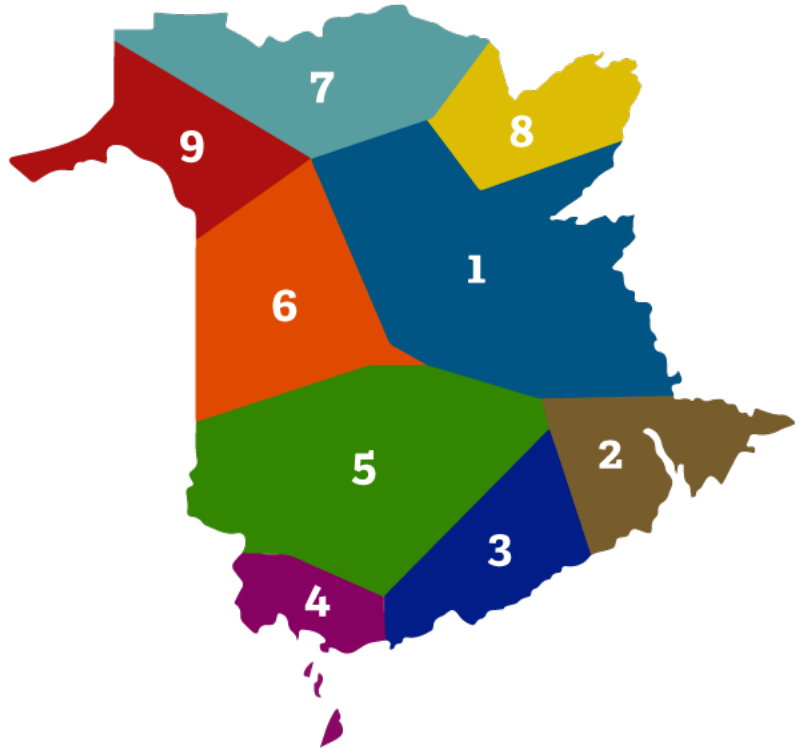
Aroostook • Bath • Canterbury • Centreville • Florenceville-Bristol • Meductic • Millville • Nackawic •
Perth-Andover • Plaster Rock • Stanley • Woodstock

ZONE 7

Belledune • Charlo • Dalhousie • Tide Head

ZONE 9

Drummond • Grand Falls





A large red 'X' is centered on a white background. To the left of the 'X' is the CN logo and the hashtag #RailSafety. To the right of the 'X' is the 'OPERATION LIFESAVER' logo, which includes a small figure of a person and a train crossing sign. Below the 'X' is the text 'CHANGE YOUR TRAIN OF THOUGHT' and a website URL.

CN
#RailSafety

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OPERATION LIFESAVER

Trains are always much closer than they appear.
Look and be ready to stop.



A photograph of a smiling man in a grey jacket talking to two children, a boy and a girl, in front of a building. The right side of the graphic is a solid blue triangle containing white text.

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ENGINEERS,
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