



CONFERENCE AGENDA 2019

October 4 - 6 2019, Crowne Plaza, Fredericton NB

Updated Sept 30, 2019. Please note that this schedule is subject to change at any time without notice.

Friday October 4, 2019

9:00 am – **Conference Registration**
4:00 pm *Mezzanine*

10:00 am – **AMANB Workshop: Building an Effective Council and Senior Staff**
11:30 am **Working Relationship**
Junior Ballroom
Note: Separate Registration

One of the keys to success for any municipality is a positive working relationship between the elected officials and the permanent staff, particularly the senior managers. When the relationship works, Council trusts staff to manage the municipality's affairs and implement the Council vision; staff trusts Council to "have their back" when the going gets tough. When the staff/Council relationship doesn't work, the lack of trust can limit the effectiveness of the municipality and can damage the way the municipality is viewed by the community. So, what makes for a positive working relationship or a not-so-positive working relationship between Council and staff? Murray Jamer has seen both the good and the bad during his career as a municipal administrator and is prepared to share his blunt views and provide advice on what to do and what not to do.

Speaker:

- Murray Jamer, P. Eng. Senior Engineer, Municipal & Management Specialist, R.V. Anderson Associates Limited

11:30 am – **Board of Directors Meeting**
12:30 pm *Garrison Room*

1:00 pm – **Beyond the Ramp: Building Accessible & Inclusive Communities**
2:00 pm *Junior Ballroom*

Accessible communities are universally-designed, barrier-free, and don't limit anyone's participation. In this workshop, think outside the box about what "accessibility" includes. Hear success stories from communities like yours, learn about available funding, and get hands-on with equipment (that's available for free!)

Speakers:

- Haley Flaro, Executive Director, Ability NB
- Denise Coward, CNIB (Canadian National Institute for the Blind)
- Arlene Etchen, Outreach Specialist, CMHC (Canada Mortgage and Housing Corporation)
- Sarah Wagner, Executive Director, NBACL (New Brunswick Association for Community Living)

2:00 pm –
2:15 pm

Networking Break

2:15 pm –
3:15 pm

Evaluate Your CAO (Without Anyone Quitting)

Junior Ballroom

Councils rely on their CAO to help them achieve their goals, and a strong relationship is a must-have for municipal success. How do you evaluate performance and improve that relationship? In this workshop, learn about the (free) CAO Performance Evaluation Toolkit developed by CAMA to foster open conversations between Council and CAOs, and hear from a local CAO and Mayor how the process worked in their community.

Speaker:

- Jeff Renaud, CAMA President and CAO, St. Stephen

2:15 pm –
3:45 pm

QUEST-FCM Update: Funding and Tools

Garrison Room

Over fifty New Brunswick communities have developed Community Energy Plans or Local Action Plans to reduce their greenhouse gas emissions. Now what? In this workshop, get info about tools, resources, and best practices to help implement your community's plans and projects, including FCM funding opportunities, Smart Energy Communities, "Getting to Implementation" indicators/strategies, and more. Open to non-QUEST members.

Speakers:

- Eddie Oldfield, FCM Regional Climate Advisor
- Sara Mudge, Community Energy Specialist, NB Power

3:15 pm –
3:30 pm

Networking Break

3:30 pm –
4:30 pm

Effective Use of Social Media

Junior Ballroom

Citizens increasingly expect to connect with their community and leaders via social media. Are you using it effectively? In this workshop, learn how elected leaders and municipalities can best use social media to connect, inform, and engage, while taking steps to avoid landmines. Get tips for different platforms and learn how to embrace social media (while maintaining your sanity).

Speakers:

- Heather MacLean, TaylorMade Solutions

6:00 pm

Official Welcome

Junior Ballroom

6:30 pm

Opening Reception and Trade Show

Grand Ballroom

Saturday October 5, 2019

7:00 am – **Registration**
1:00 pm *Mezzanine*

7:00 am – **Hot Breakfast**
8:30 am *Grand Ballroom*

8:00 am – **Sponsor Presentation: Robert Fawcett, J.D. Irving, Limited**
8:30 am *Grand Ballroom*

8:30 am – **Welcome and Update from UMNB**
8:45 am *Grand Ballroom*

Community Funding and Equalization Grant Explained
Grand Ballroom

8:45 am – Learn how the Community Funding and Equalization Grant is calculated.
9:15 am

Speaker:

- Ryan Donaghy, ADM, Environment and Local Government

Status Update on Municipal Reform and Q&A
Grand Ballroom

9:15 am – Hear from Environment and Local Government Minister Jeff Carr about
10:00 am government plans for municipal reform.

Speaker:

- Minister Jeff Carr, Environment and Local Government

10:00 am
– 10:15
am **Networking Break**

Municipal Revenues and the Demographic Crunch (French)
Grand Ballroom

10:15 am – 11:15 am
am
New Brunswick's municipalities are facing a two-part crunch: demographic and financial. Fewer young people and workers means the sustainability of local services, business, and communities is threatened. Meanwhile, in many municipalities, costs & responsibilities are growing faster than revenues. Are "bricks and mortar" property taxes sufficient in a digital economy? What's the alternative? In this session, Richard Saillant will share new economic & demographic research about the status quo and what's ahead. Discuss what local leaders need to know about how coming challenges will impact your region, and what we can do about it.

Speakers:

- Richard Saillant, economist and author

Climate Change at the Local Level (English)

Junior Ballroom

From flooded homes to ice storms to damaged infrastructure, climate change hits home at the local level. In this session, the Conservation Council will discuss their report on the health impacts of climate change, including projections and community health profiles of 16 New Brunswick municipalities. NB's Climate Change Secretariat will share what adaptation measures are working in municipalities, the latest climate change projections, and details about provincial funding & adaptation plan help.

10:15 am
– 11:15
am

Speakers:

- Dr. Louise Comeau, Director of Climate Change and Energy Solutions, Conservation Council
- Robert Capozzi, A/Director, Climate Change Adaptation, Climate Change Secretariat

Zone Meetings

Zone 1: *Grand Ballroom (St. John Room)*

Zone 2: *Garrison Room*

Zone 3: *Jr. Ballroom (Petitcodiac)*

Zone 4: *Boardroom 3*

Zone 5: *mawew room*

Zone 6: *St. Croix Room*

Zone 7: *Boardroom 2*

Zone 9: *Studio*

11:15 am
– 12:00
pm

Lunch

Grand Ballroom

12:00 pm
– 1:00 pm

Keynote Presentation: 13 Ways to Kill Your Community

Grand Ballroom

Want to ensure your community fails? Doug Griffiths is here to help!

Based on his bestselling book, Doug outlines 13 ways that communities sabotage themselves, often without knowing it, and offers tongue-in-cheek lessons on what really makes the difference between a prospering community and a failing one. Doug delivers data, personal experience and anecdotes with both wit and wisdom, and ensures audience members leave inspired and confident in their role to make their community successful. www.13ways.ca

12:30 pm
– 1:45 pm

Regional Collaboration: The Good, the Bad, and the Barriers
Grand Ballroom

Some communities are making regional collaboration work, others are hitting barriers, and other regions are off the rails. In this panel discussion, local leaders will share their experiences and discuss what's going right, what's going wrong, and what needs to change at the provincial level.

2:00 pm –
3:00 pm

Speakers:

- Marcel Deschênes, Mayor of Grand Falls
- Marc Thorne, Mayor of Sussex
- Dr. Nancy Grant, Mayor of Rothesay
- Dennis Mazerolle, Councillor, Richibucto
- Adam Lordon, Mayor of Miramichi

Municipal Elections 2020: Recruiting & Mentoring Women & Youth
Junior Ballroom

New Brunswick's 2020 municipal elections are coming up fast, and some communities are expecting high turnover. Meanwhile, women occupy less than 30% of seats, and youth are underrepresented. What can individuals & communities do to recruit great colleagues and get diverse voices around the table? In this session, hear about FCM's *Towards Parity in Municipal Politics* action plan to increase women's participation, and get concrete tools and examples from their pan-Canadian consultations. Hear from colleagues what worked for them and share your own ideas on how to be an effective mentor.

2:00 pm –
3:00 pm

Speakers:

- Stephanie Hoey, Project Manager, FCM Toward Parity in Municipal Politics
- Kim Poffenroth, Chief Electoral Officer, Elections NB
- Teri McMackin, Councillor, Petitcodiac

World Café (language by table)

Grand Ballroom

Connect with other communities that share your issues and take a deeper dive into key municipal topics. This session will feature small discussion tables with a specific focus and discussion lead. Topics will be chosen by delegates.

3:00 pm –
4:30 pm

Pre-Banquet Reception

Convention Centre

6:00 pm –
7:00 pm

UMNB Banquet & Awards

Convention Centre

Enjoy an evening of dinner, entertainment, and celebrating the achievements of your fellow local leaders.

7:00 pm –
10:00 pm

Sunday October 6, 2019

7:00 am – **Hot Breakfast**
8:30 am *Grand Ballroom*

8:00 am – **Sponsor Presentation**
8:30 am *Grand Ballroom*

8:30 am – **UMNB Annual General Meeting**
1:00 pm *Grand Ballroom*

1:00 pm – **Board of Directors Meeting**
2:00 pm *Garrison Room*