





Union of Municipalities of New Brunswick

UMNB ANNUAL CONFERENCE AND TRADE SHOW 2019

OCTOBER 4-6, 2019

CROWNE PLAZA FREDERICTON, N.-B.

What is UMNB?

The Union of the Municipalities of New Brunswick (UMNB) is a bilingual association of cities, towns, villages, and rural communities from across New Brunswick.

Since 1994, UMNB has advocated for strong, sustainable communities throughout the province. Our members decide UMNB's policies & priorities through member resolutions, at regional Zone meetings, and at our Annual General Meeting. Together, our members tackle local challenges and share solutions to make life better for their citizens.

UMNB'S ANNUAL CONFERENCE AND TRADE SHOW

UMNB's Annual Conference will take place on **October 4-6, 2019** at the Crowne Plaza Fredericton. UMNB will be celebrating our **25th Annual Conference**.

The Conference includes our popular trade show and welcome reception on Friday evening, where our exhibitors will get the change to connect, one-on-one with 200+ municipal leaders and decision-makers from across the province in one location.

Guests also include municipal administrators, invited dignitaries, and businesses and community groups with an interest in local government.

WHY PARTICIPATE?

- Get the attention of hundreds of municipal elected leaders and administrators from across New Brunswick in one location
- Connect directly with local decision-makers to showcase your ideas/products and build your network with key communities
- Network with a large captive audience in a relaxed, friendly atmosphere



BENEFITS OF PARTICIPATING

Delegate participation

UMNB's trade show gives businesses and organizations the opportunity to network with municipal decision-makers from sixty member municipalities spread across the Province. The format and layout of our Trade Show is designed to encourage 100% participation by the delegates.

Reception

Our reception includes strategically placed refreshments and a bar to optimize delegate circulation. Our prize draws, mentioned below, encourage participation from the attendees and ensure that they get the opportunity to visit every exhibitor at the Trade Show.

The Passport Draw: The delegates must obtain a signature or stamp in their "Trade Show Passport" from each exhibitor. Once it is completed they can enter the draw for the Grand Prize, which takes place towards the end of the Trade Show.

BECOMING A SPONSOR

You can also become an event sponsor for even greater exposure. For more information, please refer to our sponsor information sheet. We are happy to explore sponsorship opportunities that meet your organization's budget and priorities.

HOW TO SIGN UP

Get in touch with us! Contact our trade show coordinator to receive your registration form and other pertinent information. These booths are available on a first-come, first-serve basis, so book early to secure a place.

Should you have any questions, please don't hesitate to contact us via email at umnb@nb.aibn.com or by phone at **506-444-2285**.

We look forward to having you with us this year!

Yours truly,
Margot Cragg
Executive Director, UMNB
Phone- 506-444-2285
Email- umnb@nb.aibn.com